



H&R BLOCK

ATTENTION – BUSINESS EDITORS

H&R BLOCK LAUNCHES PREMIUM TAX SOFTWARE IN CANADA

Software designed to help Canadian taxpayers maximize their refunds

Calgary, Alberta – January 21, 2009 – H&R Block Canada Inc. today introduced its first tax software package in Canada. Available at major Canadian retailers, H&R Block Premium Tax Software is a comprehensive tax solution that allows users to prepare up to 16 personal tax returns and helps users maximize their tax refund.

Backed by 1,200 retail locations across the country, H&R Block Premium Tax Software also gives users access to exclusive H&R Block Advantage and Audit Assistance offers as well as the Instant Cash Back service (if they qualify).

“Our market research has shown there are more than 12 million Canadians who are ardent do-it-yourselfers when it comes to their tax returns,” says Bob Lougen, General Manager and Senior Vice President, H&R Block Canada Inc. “We wanted to offer DIYers the opportunity to access H&R Block’s tax expertise while preparing their own tax return.”

H&R Block Premium Tax Software allows users to prepare up to 16 personal tax returns of any type including multiple small businesses, rental properties, and commission income – in one box. Certified for NETFILE by Canada Revenue Agency (CRA), the software allows for easy electronic tax-filing or the option to choose the Instant Cash Back service through one of H&R Block’s participating retail locations.

“H&R Block has been preparing tax returns in Canada for more than 40 years so we based our software on our own experience in the industry,” explains Lougen. “Our software features the Refund Maximizer to help taxpayers find deductions throughout the program and ensure they pay the least amount of tax allowable.”

The H&R Block Advantage allows software users who discover their tax return is more complicated than expected to visit a participating H&R Block tax office. A tax specialist will review the return for a low fee to ensure all deductions and credits are claimed. Software users can also access:

- **Audit Assistance:** If CRA queries arise as a result of the tax return a user prepared and filed (including pre and post assessment reviews), H&R Block tax specialists will assist the user in preparing a response.

- Accuracy Guarantee: Should a user incur any interest costs or penalties on their tax return due to a calculation error by the software, the company will reimburse the penalties and interest incurred.

Data from previous electronic tax returns can be imported from other software products into the new H&R Block Premium Tax Software. There is also free technical support year round via email or phone in English and French. H&R Block Premium Tax Software's suggested retail price is \$39.99 and is available at major retailers across Canada.

About H&R Block Canada

H&R Block Canada prepares more than two million tax returns annually, making it Canada's leading tax preparation firm. Headquartered in Calgary, Alberta, the company serves Canadian taxpayers in more than 1,200 offices across the country. H&R Block Canada Inc. is a subsidiary of H&R Block, Inc., a diversified company with subsidiaries providing a wide range of financial products and services. Additional information about H&R Block Canada is available at 1-800-HRBLOCK or visit www.hrblock.ca for more tax tips.

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