



## **H&R BLOCK CREATES CALCULATRON FACEBOOK APPLICATION TO ENABLE EASY TAX ESTIMATION FOR STUDENTS**

Calgary, AB – (February 25, 2008) – H&R Block Canada, the leading tax preparation company in Canada, today launched its Calculatron tax estimator application on Facebook, one of the world’s leading social networking sites.

Facebook users in high school, college or university can download the H&R Block Calculatron application and check out their anticipated tax refund or balance owing amount. Once they have used the Calculatron to calculate their refund, students will have virtual money to spend on themselves and their friends using the Social Life Simulator. Students can go on a Spring Break vacation, invite their friends to movies or go shopping. If they need to earn cash, they can deliver pizzas, become a circus performer or even a movie extra.

“Our research shows that many students don’t file tax returns because they believe they didn’t earn enough money or qualify for credits,” says Cleo Hamel, Senior Tax Analyst, H&R Block Canada Inc. “In fact, students qualify for a number of credits such as Textbook Tax Credit and the Education Amount. Combined with their tuition fees, it can add up to a tax refund of hundreds of dollars. We are hoping the H&R Block Calculatron encourages more students to file a return and take advantage of the tax credits available to them.”

Facebook student users will be encouraged to download the H&R Block Calculatron application through a notification on their news feed page. The application is designed for students with less than \$29,590 in income for 2007. Once their tax refund is calculated, they can spend their virtual money in the Social Life Simulator.

H&R Block serves more high school, college and university students than any other tax preparer in Canada. H&R Block tax associates are trained to understand all the credits and deductions students are entitled to claim on their tax return.

The application was designed for H&R Block by Dashboard and Due North Communications.

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### **About H&R Block Canada**

H&R Block Canada prepares nearly two million tax returns annually, making it Canada’s leading tax preparation firm. Headquartered in Calgary, Alberta, the company serves Canadian taxpayers in more than 1,000 offices across the country.

H&R Block Canada Inc. is a subsidiary of H&R Block Inc., a diversified company whose subsidiaries provide a wide range of tax and other financial services and products. Additional information about H&R Block Canada is available at 1-800-HRBLOCK or visit [www.hrblock.ca](http://www.hrblock.ca)

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